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ENMORE BIO

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2025 BIO CHINA

March, 2025 Suzhou International Expo Center

Contact Us: crcstt@163.com +86 13804538693

Registration channel code: <https://u.morebio.cn/QbiaMjxK>

BIO CHINA
International Convention

About BIOCHINA

BIOCHINA, organized by EnmoreBIO, is the largest bio convention in China, covering the full ecosystem in Chinese bio industry, By associating with the scientific research, biotech and biopharma, government regulation agencies, and clinical institutions, CDMOs, CROs, the convention lined up each sectors aims to advance the bio ecosystem in China.

BIOCHINA2024 featured five major professional exhibition halls, **839** speakers, **128** forums, and served **27,931** participants, including **1,194** professional buyers, **1424** investors, **5676** partnering meetings on March 2024. Building on the BIOCHINA project, we also run online media channels in China, and webinars internationally.



About the Organizer

ENMORE BIO

Since its establishment in 2009, ENMORE BIO has hosted hundreds of high-end branded exhibitions over the past decade. We have successfully built the BIOCHINA brand with tens of thousands of attendees in China's bioindustry and launched hundreds of summits, with a total of over 100,000 attendees until now. We use various methods to facilitate the exchange of information and products and to empower the Chinese bio-industry, such as content marketing, products exhibition, offline networking, etc.



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Booth Opportunities

Raw Space

- Maximize brand's visibility
- Setup as your will for infinite creativity
- Core location in the exhibition hall

	Size (m ²)	Size (Square Feet)	Regular Price (USD)	Description
Raw Space	192m ² (12*16)	2066	160,000	Best position in the exhibition
	192m ² (12*16)	2066	150,000	The organizer provides raw space. Design and building will be conducted by exhibitors
	96m ² (12*8)	1033	90,000	
	64m ² (8*8)	688	60,000	
	32m ² (4*8)	344	30,000	
	16m ² (4*4)	174	15,000	

Standard Booth

- Testing drive
- First Attempt

	Size (m ²)	Size (Square Feet)	Regular Price (USD)	Description
Standard Booth	9m ² (3*3)	96	9,000	The organizer provide standard exhibition building (excluding graphic design and spray painting)
	6m ² (3*2)	64	6,000	

Pavilion

- Cost-efficient
- Sense of Community

	Description	Price (USD)
Pavilion	This is the option for individual company sharing booth (minium: 32m ₂ booth, 5 companies). The organizer provides raw space, booth design. Each company: 1 sharing booth & 1 partnering ticket The booth size will expand when more companies joining the Pavilion	8,050

Note: Extra 750 USD for a corner booth/Standard booth decoration

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Speech Opportunities

Super Session 45,000 USD

- Working with BIOCHINA to organize a 3-hour-long special session in the conference zone
- Site display freely
- Including ceremony/speech/signing and other various forms

Special Session 25,000 USD

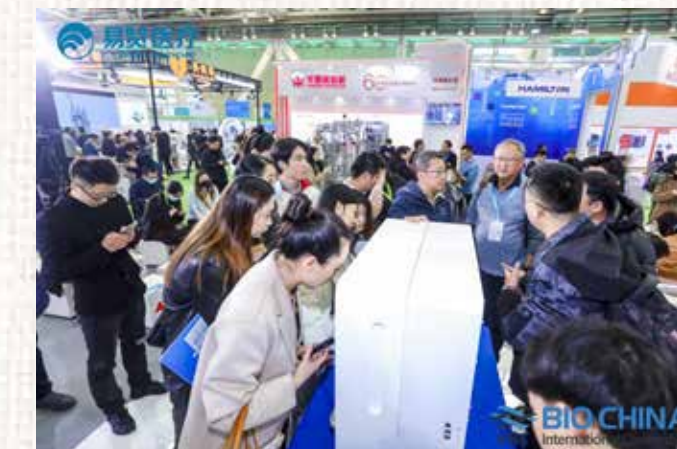
- Work with BIOCHINA and top-name speakers during one of the theme sessions in the conference zone
- Brand Signage in indoor flags and chairs
- 20 minutes of speech opportunity for C-level leader to output your technical insights

Seminar 25,000 USD

- Working with BIOCHINA to organize a 1 to 2 hour-long
- Speech of biopharma or biotech will be required
- Holding in exhibition area

New Product Launch 15,000 USD

- Holding at central stage of the exhibition area
- 20 minutes speech opportunity to share your new product and latest industrial insights



Immersive Branding Opportunities

Breakfast/Lunch Session 8,000 USD

- Make the best use of the exhibition time
- Close informal connection with customers

Alumini Reception 8,000 USD

- Explore business opportunities with alumni

Special Dinner 45,000 USD

- Exclusive networking opportunity with 50 CEO
- Speech and other activities available

Official Dinner Party 75,000 USD

- Networking opportunity with 500+ Clevel leaders
- Include speeches opportunity, brand signage in dinner tickets
- Seats in the main table

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Signage Opportunities

- Official partner 145,000 USD
- Platinum sponsor 120,000 USD
- Gold sponsor 75,000 USD
- Silver sponsor 45,000 USD

Attendee Bags

25,000 USD

- 1000+ exquisite information kits
- Brand exposed to thousands of people



Building Wraps

9,000 USD

- Display of 192 m²



Lanyard Signage for All Access Ticket

15,000 USD

- 5000+ lanyard for display
- Exposure to senior leaders



Wall Banners

8,000 USD

- Near the outdoor check-in point
- Clear display for product descriptions



Lanyard Signage for Exhibition Ticket

25,000 USD

- 10000+ lanyard for display
- Exposure to largest number of audience



Hanging Banners

2,500 USD

- Hanging over the exhibition hall
- Draw in visitors to your booth



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Signage Opportunities

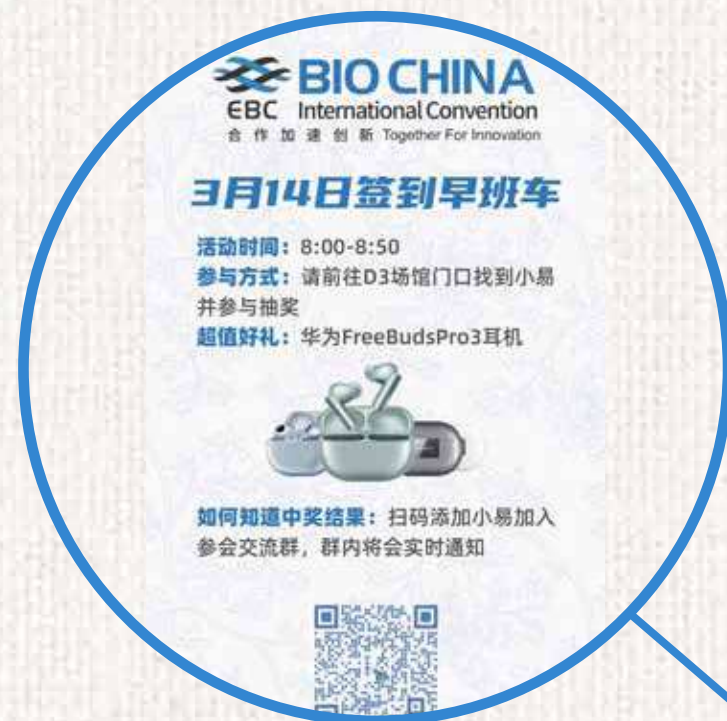
Outdoor Guide 8,000 USD

- Maximize your reach with 10+ signage displays.
- Visually engage once entering the exhibition



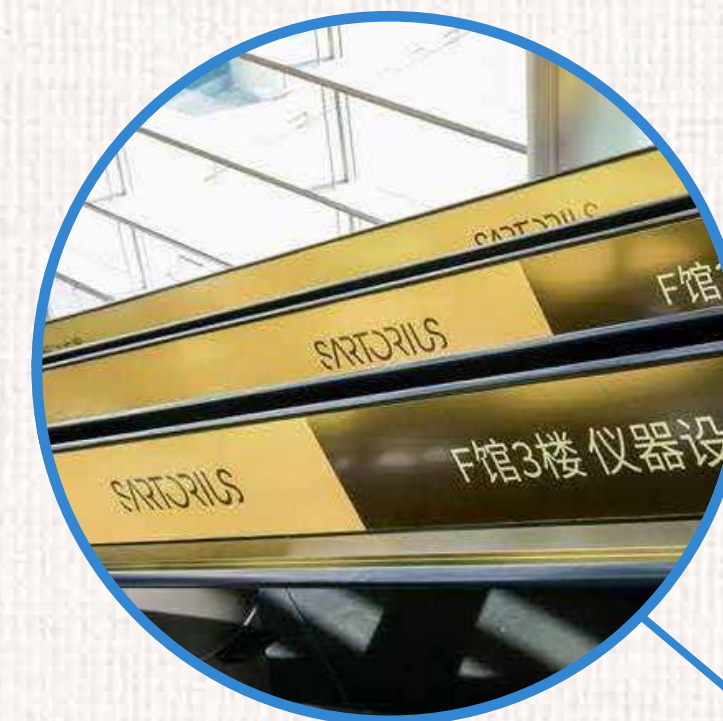
Staff Supplies Signage 8,000 USD

- Enhance your visibility
- Walking brand showcase



Indoor Guide 8,000 USD

- Maximize your reach with 10+ signage displays.
- Guide audiences with instructions



Escalator and Stair Clings 8,000 USD

- Maximize visibility with an unavoidable passage from one venue to another

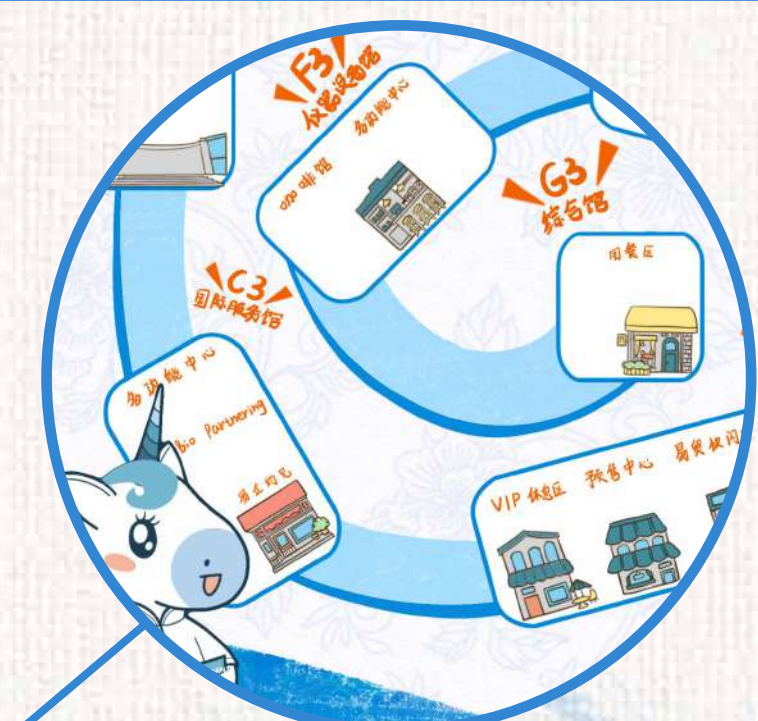
Outdoor Flag 4,500 USD

- 3 flags per set
- Promote your brand in a striking way with outdoor display



Check-in Point Signage 1,500 USD

- Distribute flyers at check-in points to increase visibility.
- Draw more attendees to the booth



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Agenda Outline

BIOCHINA Mainsession					BIOCHINA Industry Focus Forum					BIOCHINA Roadshow						
Day 1	Mor.	Opening Ceremony		The Scientists Forum			Day 1	Mor.	Bispecific Antibody Focus	Gene Therapy Focus	Nuclear Drug Focus	Small Molecule Drug Focus	Day 1	Mor.		
	Aft.				The Young Scientists Forum			Aft.								
Day 2	Mor.	The Entrepreneur Forum		The Global Cooperation Forum -MNC/Big Pharma Strategy Release			Day 2	Mor.	ADC Focus	Cell Therapy Focus	Nucleic Acid Drug Focus	Small Molecule Drug Focus	Day 2	Mor.	BioFunding	
	Aft.	The Global Clinical Forum						Aft.								
Day 3	Mor.	BioFunding Forum		BioBD Forum			Day 3	Mor.	Polypeptide Focus	Cell Therapy Focus	Nucleic Acid Drug Focus	Stem Cell Drug Focus	Day 3	Mor.	BioFunding	BioBD
	Aft.							Aft.						BioBD		

BIOCHINA Closed-door Meeting					BIOCHINA Special Forum					BioPartnering			BIOCHINA Activities							
Day 1	Mor.	Policies and Regulations Focus			Day 1	Mor.	BIOCHINA Global Forum	Biotech/Pharma R&D Day		Day 1	All day	BioFunding	BioBD	BioPartnering in Exhibition Area	Day 1	BIONIGHT	Cocktail Reception-Procurement	Lunch Reception	Happy hour	Flash check-in
	Aft.					Aft.	BIOCHINA Global Forum	Biotech/Pharma R&D Day												
Day 2	Mor.	Clinical Translational Medicine Focus	Mechanism of Scientific Research Transformation Focus	(Country/Region) International Day	Day 2	Mor.	BIOCHINA Global Forum	Biotech/Pharma R&D Day	Cooperation Forum	Day 2	All day	BioFunding	BioBD	BioPartnering in Exhibition Area	Day 2	Breakfast Reception	Invited Dinner Reception/Cruise	Charitable Activities	Happy hour	Flash check-in
	Aft.	Innovative Clinical Design Focus	Production Quality Compliance Focus	(Country/Region) International Day		Aft.	BIOCHINA Global Forum	Biotech/Pharma R&D Day	Cooperation Forum											
Day 3	Mor.	AI and Molecular Design			Day 3	Mor.	BIOCHINA Global Forum	Biotech/Pharma R&D Day	Cooperation Forum	Day 3	All day	BioFunding	BioBD	BioPartnering in Exhibition Area	Day 3				Happy hour	Flash check-in
	Aft.					Aft.	BIOCHINA Global Forum	Biotech/Pharma R&D Day	Cooperation Forum											

BIOCHINA Segmentation Technology Forum I					BIOCHINA Segmentation Technology Forum II										
		Research Transformation Forum	Early R&D Forum	Preclinical Development Forum	Clinical Strategy Forum			Process Development Forum		Quality Forum		Preparations Forum	Forum on Intelligent Production and Engineering Construction		
Day 1	Mor.	Cell Focus	Target Discovery and Selection	Preclinical Evaluation	ADC/Bispecific Antibody	Day 1	Mor.	ADC Focus	Nucleic Acid Drug Focus	Monoclonal Antibody/Bispecific Antibody		Cell Therapy	Small Molecule Preparation	Vaccine Focus	
	Aft.	Molecule Focus					Aft.					Antibody Focus			
Day 2	Mor.	Translational Medicine Focus	Molecular Screening and Validation	Pharmacology and Toxicology	Cell Therapy/Gene Therapy/ Nucleic Acid Drugs	Day 2	Mor.	Monoclonal Antibody/ Bispecific Antibody	Cell Therapy Focus	ADC Focus		Gene Therapy Focus	Macromolecular Preparation	CGT Focus	
	Aft.	Lifesciences Focus		Animal Model			Aft.				Nuclear Drug Focus	Nucleic Acid Drug Focus			
Day 3	Mor.	AI and Molecular Design			Organoid	Small Molecule Drugs/ Polypeptides/Nuclear Drugs	Day 3	Mor.	Polypeptide Focus	Gene Therapy Focus	Small Molecule Drug Focus/ Polypeptide Focus		Nucleic Acid Drug Focus	Combination of Medicine and Medical Device	
	Aft.							Aft.	Small Molecule Drug Focus	Nuclear Drug Focus					

BIOCHINA Brainstorm						BIO Stage				BIOCHINA Procurement Platform				
Day 1	Mor.	ADC Focus	CART Focus	AAV vs. Others Innovative Gene Therapy Focus	Nuclear Drug Focus	Day 1	Mor.	Entrepreneurship Sharing	Alumni Sharing		Day 1	Mor.	Product Release-For Distributors	
	Aft.						Workplace Sharing	Entrepreneurship Sharing		Aft.		Product Release-For Distributors		
Day 2	Mor.	Double Antibody Focus	CAR-NK/TIL Focus	mRNA Focus	Small Molecule Drug Focus	Day 2	Mor.	Alumni Sharing	Workplace Sharing		Day 2	Mor.	New Product Launch-User-Oriented	
	Aft.						Entrepreneurship Sharing	Alumni Sharing		Aft.		New Product Launch-User-Oriented		
Day 3	Mor.	Monoclonal Antibody Focus	Other Innovations Cell Therapy Focus	Small Nucleic Acid Drug Focus	GLP-1 Focus	Day 3	Mor.	Career Sharing	Entrepreneurship Sharing		Day 3	Mor.		
	Aft.						Aft.			Aft.				

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Part of Lists from Chinese Pharma & Biotech

Company	Track	Company	Track	Company	Track
CSPC Pharmaceutical Group	ADC	CellularBiomedicineGroup	Cell Therapy	Zhejiang Haichang Bio-tech	Nucleic Acid Drug
Lepu Biopharma	ADC	Fosun Kite Biotechnology	Cell Therapy	Antengene Corporation	Small Molecule
Bio-Thera	ADC	Fosun Pharma	Cell Therapy	Ascentage Pharma Group International	Small Molecule
GeneQuantum Healthcare	ADC	Gracell Biotechnologies	Cell Therapy	Betta Pharmaceuticals	Small Molecule
Hangzhou DAC Biotech	ADC	Hengruiyuanzheng	Cell Therapy	HighTide Therapeutics	Small Molecule
Mabwell	ADC	HopStem	Cell Therapy	Hua Medicine	Small Molecule
MediLink	ADC	Hrain Biotechnology	Cell Therapy	InnoCare Pharma	Small Molecule
RemeGen	ADC	IASO Bio	Cell Therapy	Kintor Pharmaceutical	Small Molecule
Elpiscience Biopharma	Antibody Drug	Juventas Cell Therapy	Cell Therapy	Shanghai Allist Pharmaceuticals	Small Molecule
3D Medicines	Antibody Drug	JW Therapeutics	Cell Therapy	Shenzhen Chipscreen Biosciences	Small Molecule
Akeso	Antibody Drug	Legend Biotech Corporation	Cell Therapy	3SBio Group	Pharma
Alphamab Jilin	Antibody Drug	Personalized Gene Therapy	Cell Therapy	Chia Tai-Tianqing Pharmaceutical	Pharma
Apollomics	Antibody Drug	Belief BioMed	Gene Therapy	China Resources Biomedical	Pharma
BeiGene	Antibody Drug	Binhui Biopharmaceutical	Gene Therapy	Hansoh Pharmaceutical Group	Pharma
BioRay Pharmaceutical	Antibody Drug	EdiGene	Gene Therapy	Huadong Medicine	Pharma
Boan Biotech	Antibody Drug	Immvisa	Gene Therapy	Chia Tai-Tianqing	Pharma
EpimAb Biotherapeutics	Antibody Drug	NeuExcell Therapeutics	Gene Therapy	Jiangsu Hengrui Pharmaceuticals	Pharma
Genor Biopharma Holdings	Antibody Drug	Neurophth	Gene Therapy	Luye Pharma Group	Pharma
Henlius	Antibody Drug	Quantum Hi-Tech (China)	Gene Therapy	North China Pharmaceutical	Pharma
Innovent Biologics	Antibody Drug	Aibo Biotechnology (Shanghai)	Nucleic Acid Drug	Qilu Pharmaceutical	Pharma
Shanghai Junshi Biosciences	Antibody Drug	CanSinoBIO	Nucleic Acid Drug	Simcere Pharmaceutical Group	Pharma
Beijing Immunopharm Technology	Cell Therapy	Sirnaomics	Nucleic Acid Drug	Tasly Pharmaceutical Group	Pharma
BioHeng	Cell Therapy	Stemirna Therapeutics	Nucleic Acid Drug	Zhejiang Huahai Pharmaceutical	Pharma
BRL Medicine	Cell Therapy	Suzhou Ribo Life Science	Nucleic Acid Drug	Everest Medicines	Pharma
CARsgen Therapeutics Holdings	Cell Therapy	Virogin Biotech (Shanghai)	Nucleic Acid Drug	Kelun-Biotech Biopharmaceutical	Pharma

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